

SECRETARY OF THE SENATE  
00 FEB 14 PM 5:16

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required To Complete This Page. **D.**

1. Registrant Name News America Inc.	
2. Address <input type="checkbox"/> Check if different than previously reported 444 North Capitol Street, NW Suite 740	
3. Principal Place of Business (if different from line 2) City: Washington State/Zip (or Country) DC 20001	
4. Contact Name Peggy K. Binzel Telephone (202) 824-6500	5. Senate ID # 29276
7. Client Name <input type="checkbox"/> Self	6. House ID # 32136002

**TYPE OF REPORT** 8. Year 1999 Midyear (January 1-June 30) ☐ OR Year End (July 1-December 31) ☒

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐ → Termination Date \_\_\_\_\_

11. No Lobbying Activity ☐

### INCOME OR EXPENSES - Complete Either Line 12 OR Line 13

12. Lobbying Firms	13. Organizations
<b>INCOME</b> relating to lobbying activities for this reporting period was:	<b>EXPENSES</b> relating to lobbying activities for this reporting period were:
Less than \$10,000 <input type="checkbox"/>	Less than \$10,000 <input type="checkbox"/>
\$10,000 or more <input type="checkbox"/> ⇒ \$ _____ Income (nearest \$20,000)	\$10,000 or more <input checked="" type="checkbox"/> ⇒ \$ 500,000 Expenses (nearest \$20,000)
14. <b>REPORTING METHOD.</b> Check box to indicate expense accounting method. See instructions for description of options.	
<input type="checkbox"/> Method A. Reporting amounts using LDA definitions only	
<input type="checkbox"/> Method B. Reporting amounts under section 5033(b)(8) of the Internal Revenue Code	
<input type="checkbox"/> Method C. Reporting amounts under section 162(e) of the Internal Revenue Code	

Signature

*Peggy K. Binzel*

Printed Name and Title

Peggy K. Binzel, Senior Vice President, Government Relations

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code ADV (one per page)

16. Specific lobbying issues

- Liquor Advertising

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

House  
Senate  
FCC

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	Yes
Peggy K. Binzel		<input type="checkbox"/>
Maureen A. O'Connell		<input type="checkbox"/>
Steven Vest		<input type="checkbox"/>
Angela McGowan		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☐ Check if None

See Attachment A

Signature Peggy K. Binzel Date February 14, 2000  
Printed Name and Title Peggy K. Binzel, Senior Vice President, Government Relations

Form 100-1 (Rev. 1/99)

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code COM (one per page)

16. Specific lobbying issues

- Telecommunications Act of 1996
- Digital Television Issues
- Children's Television
- Televised Family Viewing Hour
- Closed Captioning of Video Programming
- Appropriations
- Program Access Issues
- TV Ownership Rules 47 C.F.R. §73.3555
- Acquisition of MCI/News Corp. DBS Assets by Echostar
- Minority Ownership of Media
- VChip, TV Ratings, Content Issues
- Low Power Television, H.R. 486

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

House  
Senate  
FCC  
FTC  
DOJ

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Peggy K. Binzel		<input type="checkbox"/>
Maureen A. O'Connell		<input type="checkbox"/>
Steven Vest		<input type="checkbox"/>
Angela McGlowan		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☐ Check if None

See Attachment A

Signature Peggy K. Binzel

Date February 14, 2000

Printed Name and Title Peggy K. Binzel, Senior Vice President, Government Relations

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code TRD (one per page)

16. Specific lobbying issues

- Trade issues regarding existing and proposed domestic laws/regulations of foreign countries (including countries in Asia and Latin America) and the International Telecommunications Union and the World Trade Organization.

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

FCC  
Office of the U.S. Trade Representative  
U.S. Department of State  
Department of Commerce

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	Rev
Peggy K. Binzel		<input type="checkbox"/>
Maureen A. O'Connell		<input type="checkbox"/>
Steven Vest		<input type="checkbox"/>
Angela McGlowan		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☐ Check if None

See Attachment A

Signature Peggy K. Binzel

Date February 14, 2000

Printed Name and Title Peggy K. Binzel, Senior Vice President, Government Relations

Form 100-1 (10-99)

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Attach additional page(s) as needed.

15. General issue area code CPT (one per page)

16. Specific lobbying issues

- SHVA "Satellite Home Viewer Act" Issues, H.R. 1554 and S. 1948
- Cybersquatting and Internet Domain Name Issues

17. House(s) of Congress and Federal agencies contacted

☐ Check if None

House  
Senate  
ECC

18. Name of each individual who acted as a lobbyist in this issue area

Name	Covered Official Position (if applicable)	New
Peggy K. Binzel		<input type="checkbox"/>
Maureen A. O'Connell		<input type="checkbox"/>
Steven Vest		<input type="checkbox"/>
Angela McGlowan		<input checked="" type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above

☐ Check if None

See Attachment A

Signature

*Peggy K. Binzel*

Date February 14, 2000

Printed Name and Title

Peggy K. Binzel, Senior Vice President, Government Relations

#### ATTACHMENT A

Cruden Investments Pty. (incorporated in the State of Victoria) has a voting interest in approximately 30% of The News Corporation Limited ("News Corp."). News Corp., which is incorporated under the laws of the State of South Australia, indirectly owns a number of entities operating in the United States, including all of the stock of News America Incorporated, which is incorporated in Delaware. News America Incorporated indirectly owns partial interest in a number of U.S. entities, including approximately 81% of the stock (constituting approximately 97.8% of the vote) of Fox Entertainment Group, Inc., which is incorporated in Delaware.